

Pinpoint and Google Search

Colleen Kimmett, Google News Lab | kimmett@google.com

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Pinpoint

Pinpoint links:

- [About Pinpoint](#) and how to [sign up](#) (note you need to have a Google account)
- Pinpoint [FAQ](#) with more info on:
 - [terms and service](#)
 - [security and privacy](#)
 - [supported file types](#)
- About the new [Extract Structured Data function](#) and [how to sign up for the beta version](#) (once you have a Pinpoint account)
- More documentation on the Extract Structured Data function [here](#) and [here](#)

Use cases of Pinpoint in newsrooms:

- [Clip](#) of USA Today on using it in their [investigation of COVID-19 in nursing homes](#)
 - Washington Post data specialist reporter talks about how they use Pinpoint [in this clip](#)
 - [Blog post](#) about how the Boston Globe used Pinpoint for one of their investigations.
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Google Search Operators

- Use **site:** to search for keywords in specific domains or websites

(eg) "Colleen Kimmett" **site:uk**

(eg) "Colleen Kimmett" **site:thetyee.ca**

(eg) **volunteer site:ke**

(eg) **site:https://pub-hamilton.escribemeetings.com/ sewage**

*You can also use a minus sign to leave out certain sites or domains from your search (eg) **july 4th craft ideas -site:pinterest.com**

- Add **inurl:** to your **site:** search to look for keywords within indexed sections of a site

(eg) **site:facebook.com inurl:groups LARP Chicago**

(eg) **site:twitter.com inurl:lists BIPOC scientists**

(eg) **site:campbellriver.ca inurl:news sewage**

- Search for keywords within reports, letters, memos using **filetype:pdf**

(eg) *“Colleen Kimmett” filetype:pdf*

(eg) *Walgreens financial statement 2021 filetype:pdf*

*Try searching the term “private and confidential” along with the name of an org and filetype:pdf to see what comes up

**Try searching the name of a politician or official along with filetype:pdf to see what comes up

- Search for keywords within datasets using **filetype:xls**

(eg) *Chicago Foundations filetype:xls*

- Search for keywords within page titles using **intitle:**

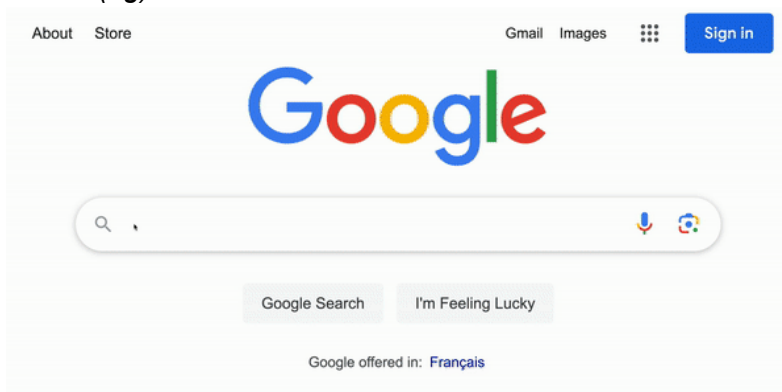
(eg) *University of Toronto intitle:scholarship*

(eg) *Lafarge intitle:purchase agreement*

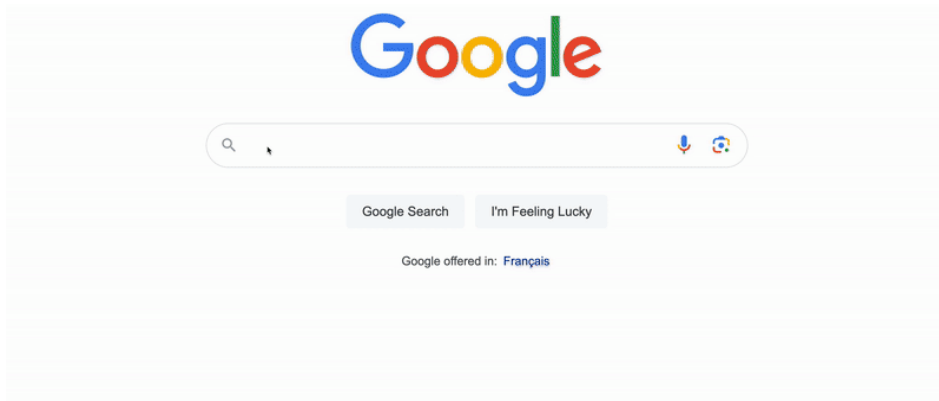
Image Searches

- Add colours to your image search to find images with those background colours

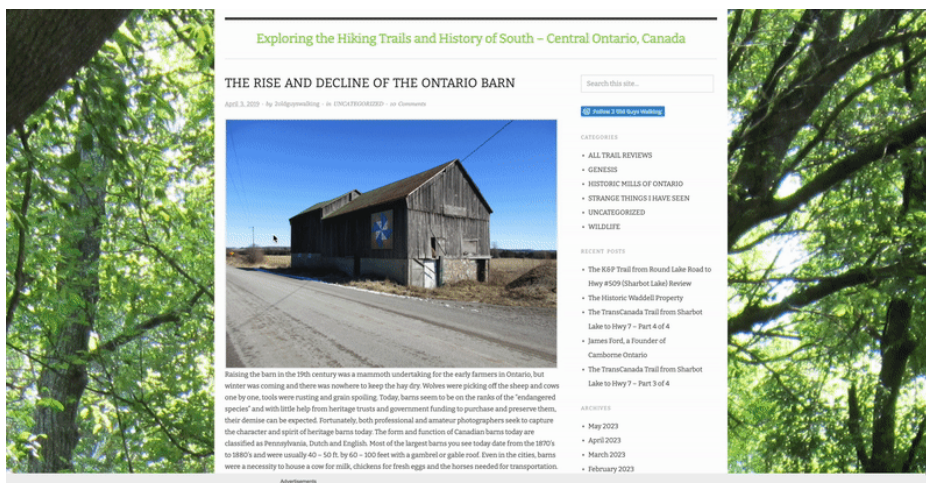
(eg) *Celine Dion red and white*



- Use the **tools** button => **creative commons licences** in your image search to find free-to-use images



- 'Reverse image search' to see where an image has been published on the web, or find similar images



- [Tineye](#) and [Bing](#) are two other image search engines
- [Invid](#) is a tool for image and video verification

Fact checking tools

- [AFP Fact Check](#) has reporters around the world who fact check posts and claims that go viral on social media. They show their steps in each article.
- [Google Fact Check Explorer](#) allows you to search AFP Fact Check and other sources for fact checks by topic.
- You can see old versions of web pages, including tweets, on the Wayback Machine. You can also archive a web page there.

(eg) *Search tweet history ...*

The screenshot shows the Internet Archive website. At the top left is the "INTERNET ARCHIVE" logo with icons for various media types. To the right are "SIGN UP | LOG IN" and an upward arrow icon. Below this is a navigation menu with links: ABOUT, BLOG, PROJECTS, HELP, DONATE (with a red heart), CONTACT, JOBS, VOLUNTEER, and PEOPLE. A search bar contains the text "Search the history of over 808 billion web pages on the Internet." Below the search bar is the "WayBack Machine" logo and a search input field with the placeholder "enter URL or keywords". The main content area features a large icon of a classical building on the left. To its right, text reads: "Internet Archive is a non-profit library of millions of free books, movies, software, music, websites, and more." Below this text is a row of small icons representing different media types. On the far right, there is an "Archive News" section with the text: "Let us serve you, but don't bring us down", "CRASH! BARK! BOOM! The USC Sound Effects Library", and "The International Democracy's Library Team Came Together for Presentations, Discussion".

Some other cool tools . .

- [WhoPostedWhat.com](https://www.whopostedwhat.com/) to search FB posts
- [MarineTraffic.com](https://www.marinetraffic.com/) to see global marine traffic
- [Suncalc.org](https://www.suncalc.org/) to calculate sun location and shadows
- [Native-Land.ca](https://www.native-land.ca/) to see Indigenous territories, treaties and languages around the world